Media Release

**Easter Fun Run success!**

4 April 2023

Local charity Headway says its annual Easter Fun Run in Cofton Park was a huge success, despite having to plan a complete new route due to water-logged ground!

Julie Wedgbury, Communications & Fundraising Manager at Headway Birmingham & Solihull, said: “We went along to the park a few days before the event like we normally do to check the route and found the pathways through the wooded areas too muddy and dangerous to run on. Thankfully we were able to work out a new route along the edge of the trees and the fun run was able to go ahead in safety.”

A total of 130 runners took part, several in full rabbit costumes and many sporting bunny ears, all adding to the fun of the day.

Ian Moore, a client at Headway’s Leighton House brain injury hub in Rednal, also participated.

Jade Foxall, ABI (Acquired Brain Injury) Co-ordinator from the Rednal hub, said: “Ian has been going along to some of our offsite gym sessions and the progress he has made was apparent for all to see on Sunday. We are really proud of him and he should feel very proud of himself, too!”

All fun run participants were presented with a chocolate Easter egg (many of which had been donated by local Morrisons, Tesco & Waitrose) and an Easter-themed medal, kindly sponsored by Frenkel Topping *(see note below)*, as they crossed the finish line.

Everyone loved this year’s medal which had been designed by another of Headway’s clients, Mark Hannaby, who also attends the Rednal brain injury centre. Mark has excellent photography skills, a real flair for computer-aided design and a lovely sense of humour, and was quick to produce a design linking Easter, running and brain injury.

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Headway passed on their thanks to everyone who attended or supported the event, saying they expect to have raised around £2,000 towards their local brain injury services helping those with acquired brain injury and the wider family.

For more information on the charity, visit [www.headway-bs.org.uk](http://www.headway-bs.org.uk) or email [enquiries@headway-bs.org.uk](mailto:enquiries@headway-bs.org.uk).

**Ends**

**Photos:**

**1 -** *Client Ian Moore crosses the finish line*

**2 –** *First male George Astbury*

***3 –*** *First female Lucy Hellingsworth*

**4 –** *First Under 12 Max McDonald*

***5 –*** *Winner Best Easter-themed Outfit Christine Henshaw*

**6 –** *Sonia & Kate (from Redditch Stars) don their rabbit ears*

**7 & 8 –** *Gareth Shippen, with muddy trainers & wet feet post-run!*

**9 -** *Runners with ears*

**About Headway Birmingham & Solihull**

Headway Birmingham & Solihull is a registered charity helping to improve the lives of those affected by brain injury in the local area. Its aim is to promote greater understanding of all aspects of brain injury and provide information, support and services to the person with the acquired brain injury as well as their family and carers. For full information, visit [www.headway-bs.org.uk](http://www.headway-wm-org.uk) .

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